Silvia Fuentes
Product Designer

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Skills

User Research

Product Strategy

Information Architecture

Interaction Design

Visual Design

Wireframing

High Fidelity Mockups

Prototyping

Usability Testing

Figma

InVision

Adobe CC Suite

Keynote

HTML, CSS,
Javascript, Git

Education

UC San Diego via Coursera

Interaction Design
Specialization
Fall 2018 – Summer 2019

Tarleton State University

B.S., Computer Science
Minor, Math & Spanish
Class of 2018

Experience

Bestow / Product Designer
April 2022 – June 2022

- Focused on expanding an internal dashboard tool offering by designing key features that simplified complex insurance process and improved the associate experience

- Worked closely with product and engineering partners to vet proposed features and prioritize design work

Capital One / Associate Product Designer
July 2020 – March 2022

- Responsible reducing support ticket routing time, through development of interactive site map that identified pilots, stakeholders, and APIs in production for development processes

- Evolved the sales agent experience by designing an application version control feature that decreased underwriting times, using high fidelity mockups and prototypes to test the concepts

- Collaborated closely with engineering to implement a design library that unified and standardized the product's visual language

Tarleton State Marketing / Web Development Tech
Nov 2018 – Jun 2020

- Conceptualized and developed web aspect of marketing campaigns with the creative team to align with university's brand guidelines, producing new or leveraging existing components when appropriate

- Restructured site information architecture to improve experience and advised departments on best practices in IA as they expanded program offerings